

REPORT OF THE STRATEGIC DIRECTOR
TO THE EXECUTIVE
7 DECEMBER 2007

Consultation Strategy

1.0 Introduction and Report Summary

- 1.1 This report proposes the adoption of the consultation strategy for the Vale as part of the Corporate Priority “Improving internal and external communications”. The strategy needs to be adopted to move the priority forward.
- 1.2 The strategy is based on information from the Strategic Management Team and their service areas, the staff and Member survey and the public general satisfaction survey completed last financial year by polling company Ipsos MORI as part of the Best Value Performance Indicator requirement.
- 1.3 The strategy is built from the position of where we are now and what we aim to achieve over the next two years.
- 1.4 The contact officer for this report is Nikki Malin, Head of Communications, telephone (01235 540376). **Email address nikki.malin@whitehorsedc.co.uk**

2.0 Recommendations

that the Executive agrees the strategy.

3.0 Relationship with the Council’s Vision, Strategies and Policies

This report is related to the Corporate Priority “Improving both internal and external communications”.

HELEN BISHOP
DEPUTY DIRECTOR (ORGANISATIONAL DEVELOPMENT AND SUPPORT)

TIM SADLER
STRATEGIC DIRECTOR

Background Paper: Copy of strategy